

# New this year...

## Plan for the entire year of events!

In an effort to help you plan ahead, this year we are offering all of our 2010 event sponsorships at the start of the year. This way, you can budget to participate in the events that matter most to you and your company and even pay for them all at once! You may reserve and pay for the sponsorships of your choice along with prepaid luncheons on the sheet at the end of this packet. Take care of all of your planning now, and spend the rest of the year having fun!

If you have any questions regarding the events and their sponsorships please do not hesitate to contact the BOMA office at (916)443-9092 or your Allied Steering Committee chair, Fairlight Beard at 916-919-0524.

Please keep in mind that sponsorships will be given on a first-come, first-served basis and there is no guarantee that you will be given your first choice. Staff will contact you to confirm sponsorship availability. Also note sponsorships and events are subject to change; notice will be given to all sponsors if any changes occur.

- March 25 - Bowling Night
- May 20 - Annual Golf Tournament
- July 22 - Summer Networking Event
- Sep 16 - Taste of the Town Vendor Showcase
- Dec 3 - Holiday Party

## Bowling Night Sponsorships



### Event Sponsor - \$1000

The most prestigious sponsorship of the night! You'll get special signage, a free lane sponsorship, and the chance to address the attendees during dinner/cocktail hour! Your logo will also be included on all event marketing materials.

### Lane Sponsors - \$200 (9 of 20 sold)

Sponsor a bowling lane! Attendees will be switching from lane to lane throughout the evening, and you'll be there to greet each new group! Special signage is included.

### Cocktail Sponsor - \$800

Guests will start the night off with drinks and fun - all thanks to you! Your company's logo will be prominently displayed on a sign atop the bar and on drink tickets. Trust us - they'll be impressed!

### Dinner Sponsor - \$800

A night of bowling wouldn't be complete without a delicious dinner, and your fellow attendees will know that "dinner is on you tonight!" Includes signage.

### Photo Sponsor - \$400

Members of our BOMA Ratzi (historian) committee will be snapping shots all night, and a collage of the event photos will be on display at the April luncheon, complete with your company logo! Signage is included.

### Cocktail Napkin Sponsor - \$300 + the cost of napkins

Everyone will notice these specialized cocktail napkins imprinted with your company logo! Order them yourself, or just send us your logo and preferred napkin color and we'll order them and invoice you.

### Glass Sponsor - \$300 + the cost of glasses

After sipping from these personalized glasses all night, your logo will stay on their minds long after the last pin has been struck! Beer glasses are recommended. Order them yourself, or provide your logo, and we'll order them and invoice you.

### Tee Shirt Sponsor - \$300 + the cost of tee shirts

Everyone will receive a commemorative BOMA Bowling night tee shirt, thanks to you! You design and order the tee shirts yourself, or have us take care of it and bill you. Imagine all the times they will go to grab a tee shirt - your company will be remembered again and again!

### Design Your Own Sponsorship - \$300 + the cost of any included items

Let us know if you have a great sponsorship idea that you don't see here. Your only limitation is your imagination...

# BOMA Sacramento 2010 Golf Tournament

## Sponsorship Opportunities

### Tournament Sponsor \$4,000 (1 available)

Put your Company's mark on the tournament by becoming the *exclusive* Tournament Sponsor. Sponsorship includes:

**SOLD!**

- 1 FOURSOME
- 1 Cocktail Hole Sponsorship
- ½ hour with the Golf Pro for your 4-some before you tee off
- Tee off from Hole #1
- Logo and company name on all golf correspondence
- First rite of refusal for following year
- Signage at the Dinner, and the Registration Table
- Recognition during dinner ceremony
- Promotional item in goodie bag (200)
- You announce the Winners at the dinner.

### Snack Hole Sponsor \$500 plus the cost of snacks (5 of 7 available)

Hole sponsors make the event more fun! Bring your staff out to the course to mix it up with the players while you provide delicious snacks to make the day more enjoyable. Meet new contacts as you highlight your services and hospitality. Sponsorship includes Tee Sign, lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage. *Decorations are a must!*

### Specialty Drink Hole Sponsor \$650 plus the cost of alcohol (4 of 6 available)

Make your hole a destination! Come share that secret recipe with the rest of us! Drink hole sponsors have the opportunity to treat the players to the alcoholic refreshment of their choice. You provide the alcohol and mix. This is a great opportunity for recognition as you treat your clients, fellow BOMA members and industry guests to a beverage of distinction. Sponsorship includes Tee Sign, lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage. *Decorations are a must!*

### Beer, Soda, and Water Hole Sponsor \$550 plus the cost of alcohol (1 of 4 available)

Complete our round of watering holes by sponsoring the Beer, Soda and Water hole. This sponsorship opportunity is for the company that wants to go the extra mile in style. You bring the beer, soda, and water you would like to serve. Sponsorship includes Tee Sign, lunch for two (2), Cocktail Hour and dinner for two (2) and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage. *Decorations are a must!*

### Beverage Cart Sponsor \$600 plus the cost of alcohol (1 of 2 available)

Drive the most sought after vehicle on the course while serving refreshments from the comfort of the drivers seat! The cart is yours for the day to decorate and have fun with. You provide the beverages of your choosing. Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage. *Decorations are a must!*

**Driving Range & Putting Contest Sponsor \$500 (1 available)**

This sponsorship opportunity puts you in the heart of the morning action and then leaves time for golf!!! Meet and mingle with the players as they warm up for the day's competition. Sponsorship includes signage at the Driving Range and Putting Green, lunch for two (2), Cocktail Hour and dinner for two (2) and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage. *Decorations are a must!*

**Valet Parking Sponsorship \$400 (1 available)**

Take this opportunity to greet all golfers by parking their golf carts and handling their gear. This will give the parking companies a chance to be seen in action! Sponsorship includes: lunch for two (2), cocktail hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage.

**Cigar Cart Sponsor \$400 plus the cost of cigars (1 available)**

Help golfers to celebrate this fun occasion by driving from hole to hole, handing out cigars! The cart is yours for the day to decorate and have fun with. Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage. *Decorations are a must!*

**Golf Cart Signage Sponsor \$500 + the cost of signs (1 available)**

Put your name on every participant cart on the course! Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2) and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage.

**Continental Breakfast Sponsor \$500 (1 available)**

Start the day off by providing coffee and danish for all! The cost of the sponsorship includes the food and beverages, and set up by the course. Signage will be provided at the table; feel free to decorate to the theme of the event! Sponsorship includes Lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage.

**Breakfast Cocktail Sponsor \$400 plus the cost of alcohol (1 available)**

Treat the players to Bloody Mary's, Mimosas, and beer as they begin the day! This sponsorship opportunity puts you in the heart of the morning action and then leaves time for golf!!! Feel free to decorate to the theme of the event! Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage.

**Box Lunch Sponsor \$1,000 (1 available)**

Feed the needs of the participants by sponsoring lunch! Place your company's logo (sticker) on the box and/or include an insert. Players will thank you as they get relief on the course. Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage.

**Cocktail Hour Sponsor: \$1,250 (1 available)**

Support this great event and the camaraderie it brings down at the 19<sup>th</sup> hole. Prominently display your banner and be recognized as the cocktail hour sponsor. Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage. *Decorations are a must!*

**Dinner Sponsor: \$ 2,000 (1 available)**

Finish a fantastic day of golf and mingling with dinner in the ballroom. Your sponsorship includes signage at the buffet table, a chance to welcome everyone to dinner at the beginning of the evening, cocktail hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200).

**DJ Sponsorship: \$500 (1 available)**

Be the life of the party by supplying the music to get everyone in the groove! Your sponsorship requires you to provide a company sign that will be hung from the DJ booth. Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage.

**Photograph Sponsor \$800 (1 available)**

Sponsor the highlight of the day. Every participant will walk away with a commemorative 5x7 photo of themselves or her foursome. Your support will be further recognized at the dinner banquet and on tournament signage. Logo on frame. Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the players' goodie bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage.

**Golf Ball Sponsor \$500 plus cost of sleeves of balls w/ logo for 144 players (1 available)**

Be the company to have your logo emblazoned on a high quality golf ball that will be provided to every player in the tournament. The sleeves of three golf balls will be distributed to each player at the start of the tournament. Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2). All sponsors will be recognized at the dinner banquet and on tournament signage.

**Golf Goodie Bag Sponsor \$2,000 or total cost of 200 bags (1/1 sold)**

What a great way to ensure that all the golfers know who your company is! This sponsor creates a goodie bag with their logo and BOMA's prominently displayed on the bag to fill it with your company novelties! Sponsorship includes lunch for two (2), Cocktail Hour and dinner for two (2), and the opportunity to provide a promotional item in the bags (200). All sponsors will be recognized at the dinner banquet and on tournament signage. Note: All other sponsors may place 1 novelty in your bag to ensure each golfer get a full bag of fun!

**Raffle Prizes- \$100 minimum per gift (Unlimited Available)**

Nothing makes a tournament more fun than a great raffle! Please support our efforts by donating prize items valued at \$100 or greater. Can't think of anything good? Cut BOMA a check for \$100 or greater and we will shop on your behalf. All donations will be recognized at the dinner banquet and on tournament signage.

# SUMMER NETWORKING MIXER SPONSORSHIPS

## Event Sponsor - \$1000

The most prestigious sponsorship of the night! You'll get special signage, your logo on all event marketing materials, the chance to address all of the attendees, and the ability to collect business cards to give away a raffle prize of your choice! Plus, the ability to say that YOU helped make this event happen!

## Cocktail Sponsor - \$800

**SOLD!**

Drink or two, on you! Each guest will receive two drink tickets with your logo on each, prominently displayed atop the bar highlighting your company.

## Hors D'Oeuvres Sponsor - \$800

Add something special to the event by sponsoring delicious hors d'oeuvres. Your fellow attendees will be thanking you with every bite! A sign with your company's logo will be displayed upon the buffet table.

## Valet Sponsor - \$400

Think of all the attendees who will valet their cars that night - and how every valet ticket will have your logo on it! Take their minds off parking so they can focus on fun - they'll be thankful you did!

## Photo Sponsor - \$400

**SOLD!**

OMA Ratzi (historian) committee will be snapping shots all night, and a collage of the photos will be on display at the August luncheon, complete with your company logo! Signage is included.

## Cocktail Napkin Sponsor - \$300 + the cost of napkins

A fun way to stand out is to provide specialized cocktail napkins imprinted with your company logo! Order them yourself, or just send us your logo and preferred napkin color and we'll do the ordering for you and send you an invoice!

## Glass Sponsor - \$300 + the cost of glasses

**SOLD!**

Imprinted glasses imprinted with your logo! Guests can sip from them all evening and then choose wine, beer, or cocktail glasses. Order them yourself, or provide your logo, and we'll take care the logistics and invoice you.

## Decor Sponsor - \$300 + cost of your choice of decorations

Increase the ambiance by providing decorations of your choice! You are welcome to tastefully include your logo among the decorations. Order and design them yourself, or we'll do it and invoice you.

## Design Your Own Sponsorship - \$300 + the cost of any included items

## TASTE OF THE TOWN SPONSORSHIP OPPORTUNITIES

### **Event Sponsor – 1 Available ~ \$1000**

Benefits to **SOLD!** adliner for this event: Company name and logo on all promotional materials sent to over 100 Commercial Real Estate executives in the Greater Sacramento region, Prominent signage at the Vendor Showcase, Welcoming banner at the entrance of the event, Open mic to introduce your company and assist in the prize drawings, Exhibit Booth included - Plus special VIP selection of booth location and assignment

### **Wine Tasting Booth – 4 of 7 Available ~ \$400 + cost of wine**

Wine stations are an excellent way to encourage visits to your table and offer a great conversation starter! You will have a high-rise bistro table to showcase your company and personally serve your own selection of local wine to BOMA guests.

### **Champagne Tasting Booth – 1 Available ~ \$400 + cost of champagne**

If you like the idea of a wine tasting booth but prefer to serve champagne, then this is the choice for you!

### **Beer Tasting Booth – 3 Available ~ \$400 + cost of beer**

Highlight your company and a local brewery with your favorite pint! Includes a high rise bistro table just like the wine and champagne booths.

### **Hors D'oeuvres Booth Sponsor – 5 of 6 Available ~ \$450**

As the sponsor of an hors d'oeuvres booth, you will have the opportunity to spend time with BOMA Principal members as they enjoy delicious snacks or desserts from your table. You will be given a 6 foot table to display company information and on which a food item will be presented. All food is included and will be replenished as needed.

### **Exhibit Booth ~ 30 of 35 available - \$325**

Don't miss the chance to be a part of this event! Your six-foot table is an excellent way to display your company name, logo and promotional materials. BOMA members will be encouraged to visit each and every booth. In addition, you are welcome to provide a raffle prize - your company will be featured as we raffle off one prize at a time, plus you can collect the business cards of attendees.

### **Cocktail Napkin Sponsor - 1 Available ~ \$400 + cost of napkins**

Everyone will notice these specialized cocktail napkins imprinted with your company logo! Order them yourself, or just send us your logo and preferred napkin color and we'll order them and invoice you!

### **Tasting Glass Sponsor – 0 of 1 Sold ~ \$600 + cost of glasses**

After sipping **SOLD!** personalized glasses all night, your logo will stay on their minds long after the event has passed. Order them yourself, or provide your logo and we'll take care of it.

### **Goody Bag Sponsor – 1 Available ~ Cost: \$400 + cost of bags**

Imagine your company name and logo splashed throughout the event as the attendees use this handy bag to hold the many brochures and goodies from the exhibitors. This is a great way to blanket the Taste of the Town with your logo.

### **Design Your Own Sponsorship - Unlimited Available ~ \$400 + cost of applicable items**

If you have a sponsorship idea that you don't see listed here, please contact us! We welcome your ideas and encourage you to create your own sponsorship!

# **Holiday Party Sponsorship Opportunities**

## **Exclusive Event Sponsor - 1 Available - \$1500**

**The holidays are about giving back, so we try to minimize sponsorship solicitations for our holiday party and offer only one exclusive event sponsorship. This is a great opportunity to stand out among your fellow members! This sponsorship includes special signage, your company logo on all event marketing materials, the chance to address the attendees at the party, and the ability to provide any items or giveaways of your choice.**

## 2010 Sponsorship/Luncheon Pre-Payment Form

Name (One per form) _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
E-Mail Address _____

<u>Event</u>	<u>Sponsorship Chosen</u>	<u>Price</u>
<input type="checkbox"/> Bowling Night	_____	\$ _____
<input type="checkbox"/> Golf Tournament	_____	\$ _____
<input type="checkbox"/> Summer Mixer	_____	\$ _____
<input type="checkbox"/> Taste of the Town	_____	\$ _____
<input type="checkbox"/> Holiday Party	_____	\$ _____
<input type="checkbox"/> Luncheons	<u>8 (Jan.-Oct.) Luncheons x \$35</u>	<u>\$ 280</u>
<u>TOTAL AMOUNT DUE</u>		\$ _____

Payment method:	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Amex	<input type="checkbox"/> Check Enclosed
Card Number	_____			Expires _____ / _____
Cardholder Name	_____			Verification Code _____
Billing Address	_____			Billing Zip _____
Send Email to	_____			
Authorized Signature	_____			Date _____ / _____ / _____

Return form to the BOMA Sacramento office:  
Email: [Info@bomasacramento.org](mailto:Info@bomasacramento.org) Fax: 916-443-2004